

PACERS

SPORTS & ENTERTAINMENT



June 12, 2023

Mr. Brian Williams
1419 E. 77th Street
Indianapolis, IN 46240

Dear Brian,

On behalf of Pacers Sports & Entertainment, I write in enthusiastic support of your efforts to bring professional rugby to Indianapolis. Our city and state have a long history of fostering and investing in sports as an important pillar of our economic and cultural strategies, and adding professional Rugby to that mix aligns with the growth of Indianapolis as a thriving global metropolitan center.

In addition, intentionally investing in specific areas within the sports industry is an endeavor Indiana has successfully undertaken before. We have established teams, built stadiums, attracted governing bodies, and hosted some of the most prestigious global sporting events specifically because we have taken an approach that brings together civic, business, and cultural leadership in support of a unified effort tied to a broader strategy. We are, as a result, home to prominent sports organizations like the National Collegiate Athletic Association (NCAA), National Federation of State High School Associations (NFHS), USA Gymnastics, and USA Track & Field. Professional rugby would be a welcome addition to our full eco system of sports.

Further, the collaborative environment we have fostered among our numerous sports organizations has yielded a common vision for our future, one that seeks to strengthen Indiana's position as a global sports hub and makes the long-term success of sports like rugby possible.

Finally, and most importantly, there just is no place that delivers live events and tournaments quite like Indianapolis and Indiana. The 2012 Indianapolis Super Bowl, for example, redefined the fan experience and challenged the way the NFL engages fans in host cities. The 2021 NCAA Men's Basketball March Madness Tournament was historic because, for the first time ever, it was hosted in one state, yet another example of Indiana raising the bar. From Final Fours to the annual Indy 500, we deliver a world-class experience in the heart of one of the most accessible, walkable, and energized cities in America, and with NBA All-Star 2024, the U.S. Olympic Swimming Trials, Rounds 1 and 2 of the NCAA Men's and Women's Tournaments all on the horizon, the best is yet to come.

Pacers Sports & Entertainment would welcome professional rugby to Indianapolis, and we look forward to supporting its success here.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rick Fuson', written over a circular scribble.

W.F. Rick Fuson
CEO